

KARA SIERS

EXPERIENTIAL DESIGNER

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PROFILE

As a designer, I have a deep love for what I do. I thrive in the creative process and love watching ideas be brought to reality. Whether I'm working on public spaces, wayfinding projects, or immersive brand experiences, I'm excited by the challenge and possibilities these projects bring.

EXPERIENCE

SENIOR DESIGNER

MAY 2023 - PRESENT

Lead with a strong vision and ability to think strategically. Fostered positive and inclusive team culture and encouragement of open communication, collaboration, and innovation among team members.

ASSOCIATE DESIGNER

2022 - 2023

Provision of creative talent and leadership skills to guide design projects and inspire collaborative solutions. Lead and engaged in firmwide initiatives.

EXPERIENTIAL DESIGNER

2021 - 2022

Self managed and lead multiple projects while maintaining collaborative and integrated effort with the Interior Design teams. Cultivation of client relations.

INTERMEDIATE DESIGNER

2018 - 2021

Ownership roles on projects from initial concept development to final execution. Juggled multiple project deadlines while engaging with clientele.

JUNIOR DESIGNER

2016 - 2018

Development of digital design tools and collaborative communication with senior designers and cross-functional teams.

INTERIOR ARCHITECTS

FREELANCE DESIGNER

Self Employed | 2015 - 2016

Self managed many small design projects ranging from logo development to brochure and page layouts and helped small business develop their brand assets.

RETOUCHING/ EDITING

Creative Image | 2013 - 2015

Boutique photography studio, specifically engaged with the back-end responsibilities of photo editing, retouching, and layout design of custom print books.

EDUCATION

UNIVERSITY OF IDAHO

Bachelor of Fine Arts,

Graphic Design

2010 - 2015

SKILLS

Illustrator

Photoshop

InDesign

Revit

Communication

Problem Solving

Project Management

Design Thinking

Quality Control

AWARDS

SPARK AWARDS

Innovation: Internal

2019

IA ACT

Rising Star nominee

2022